

Keep America Beautiful Partnership

Mobile Classroom Grant Project

The Project

Five East Tennessee KAB affiliates representing Bristol, Kingsport, Johnson City, Greene County and Morristown/Hamblen County, recently partnered to obtain grant funding to purchase a mobile classroom to be shared in the region.

The Grant

A \$25,000 grant was awarded by the Tennessee Department of Transportation to Keep Bristol Beautiful, as lead agency for the project, at the end of 2012. Five regional affiliates collaborated to prepare the grant to reach a larger population and solidify the application.

Sponsorship

Republic Services, which operates as Allied Waste in the Tri-Cities region, partnered with the affiliates as a corporate sponsor to contribute the \$5,000 matching funds required for the grant in a three-year sponsorship. The unit has been wrapped on the exterior with the logos of the five participating affiliates and Republic Services. They hope to secure other sponsorship for a solar panel power source, educational materials and equipment.

Mobile Classroom

The mobile classroom will consist of a 7x14 trailer fitted with hands-on exhibit activities which will feature the life cycle of recycling and litter prevention. They are currently designing interior learning options and hope to incorporate a television with DVD player to show live action KAB videos, an interactive touch screen Q & A for recycling, posters and other fun educational options. It will be available for use at GAC events, festivals, conferences, conservation camps and other events.

Great American Cleanup

To find your local KAB affiliate and learn about GAC activities, visit:

http://www.kab.org/site/PageServer?pagenam e=community_Affiliate_State_Tennessee



Mobile Classroom Trailer

Great American Cleanup 2012

- Keep Johnson City Beautiful led 842 volunteers in planting trees and flowers as well as cleaning 150 miles of shoreline and creeks.
- Keep Bristol Beautiful collected 4023 lbs of used clothing and 973 bags of debris by 152 volunteers in April alone.
- Keep Kingsport Beautiful collected 1,862,965 lbs of debris using 7332 volunteer hours.
- Keep Greene Beautiful unified 375 volunteers for cleaning efforts in the county by collecting 250 bags of litter.
- Keep Morristown/Hamblen Co. Beautiful co-hosted the annual Marina Challenge. Hundreds of volunteers collected over two tons of trash from waterways, as four marinas competed to see which could collect the most and win the "Traveling Trophy."